

# Hobonichi Series - Weekly Production Journal

Week 4: November 9-16

Task	Status	Time	E/N/D	Note
Competitive Analysis	Done	2 hours	N	While I have been watching many of these channels for years, it was useful to see the keywords and thumbnails they use that have been successful.
Social Media Plan	Done	3 hours	E	I know that it will be slow to accumulate members, but I am excited to see how the Facebook group grows. It feels good knowing that I have everything pre-planned. Having this group is exactly what my goal is – to create accountability for all members.
• Make Instagram	• Done	• 0.5 hours	• E	
• Make Facebook	• Done	• 1 hour	• E	
• Content Calendar	• Done	• 1.5 hours	• E	
YouTube Channel	Done	1 hour	N	Even though I had already made my channel before I had quite a few things to clean up. Since I was planning on taking photos for the channel art and new icon when I film my next episode that has been moved to next Tuesday.
• Settings	• Done	• 1 hour	• N	
• Icon + Art	• moved	• x	• x	
• End Screen	• moved	• x	• x	
Episode 2 Research	Done	4 hours	N	The research for this episode was interesting and is making me excited to make my next script. It is nice to see how each episode ties into the next. It is also satisfying to see my annotated bibliography be filled out as I go along – I know that doing this now will make my life much easier in the future.
• Videos & Podcasts	• Done	• 1 hour	• E	
• Articles	• Done	• 1.5 hours	• N	
• Update Bib	• Done	• 1 hour	• D	
Shoot Episode 1	moved	x	x	Had a few sick days this week, moved to next week.
Edit Episode 1	moved	x	x	Had a few sick days this week, moved to next week.
Zoom	Done	0.5 Hours	E	It was nice to chat and discuss the progress (and lack of progress) and figure out where to go next!
Blog Post	Done	2 Hours	E	As always, it is good to create a summary of how my week went to reflect.
TOTAL	Done	12.5 Hours	E	I should be worried because of this week's setbacks, but after resetting and re-envisioning my next steps I am ready to take on next week.

